



Central CT Community Women's Club

Dear Crafter:

Thank you for your interest in the Central CT Community Women's Club (formerly known as the Cromwell Junior Women's Club) Holiday Craft Fair. This year will mark the 43rd consecutive year of our fair; we have a great reputation and we're supported by our surrounding communities.

Our fair accommodates more than 80 booths, or about 70 crafters (depending on single vs. double booth requests). Our club takes a special interest in providing a successful venue for our crafters. We begin by screening our applicants carefully to ensure that we have a varied show. We take special care with the appropriate physical placement of our crafters as we try to accommodate each crafter's specific needs. We advertise our event in local and New England publications, and promote our fair via a mass media campaign which includes flyers, posters, TV spots, newspapers, trade magazines, etc. We also boast a large number of repeat crafters and attendees! In addition, members of the Club are always available on the day of the fair to assist crafters with any special needs. We provide the services of young adults as they fulfill their high-school or church-school community service requirements to assist our crafters with the set-up and break-down of their booths.

As you plan your schedule for the upcoming year, we hope that you will consider participating in our fair. **Our fair will be on Saturday, November 11, 2017**, from 9:00 a.m. to 3:00 p.m. at the Cromwell Middle School. An application has been included with this letter.

The deadline for returning crafter applications is June 30, 2017 to guarantee the same booth placement as 2016. The general application deadline is September 15, 2017. Confirmation and acceptance of your application will be sent to you after each deadline. Requests for withdrawal of any application and the refund of any entry fees must be made prior to September 15, 2017. No fees will be refunded after September 15th.

Our fair provides an opportunity for artists to showcase original **handcrafted** work. Imported items, kits, **manufactured items** and network marketing companies will not be accepted. As this is a juried fair, submission of a photo(s) representative of your work is required.

We hold an annual raffle at our fair, which is a big draw! Each year, our raffle gets better and better. You can help us have a successful raffle by donating one of your craft items; not only is your donation tax deductible, it is another way to showcase your specific talent.

If you have any questions, suggestions or special needs, please feel free to contact us. We're available by email at nmaxellon@aol.com, or by telephone. Again, we would like to do whatever we can to make your participation in our fair successful. We look forward to hearing from you.

Yours very truly,

Nicole Maxellon

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2017 Holiday Craft Fair Coordinator

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